

## LIFE IS AN ADVENTURE!

o matter what the challenge, June Durr has seen first-hand that a mindset of optimism and humor will solve almost anything. As an entrepreneur, turning negatives into positives is a goal strategy reflected in her life-long motto: "Don't follow where the path leads; instead find a new path and blaze new trails!"

June believes you can always re-create your individual statement. Making a statement is about consistent personal and professional packaging and thinking outside the boundaries. You'll be amazed at the discoveries on the continuing upward journey of how we are so wonderfully made. We are called to make a difference and make a personal decision to bloom wherever we are planted despite the circumstances. All that's needed are the right creative tools, persistence to fight resistance, and faith!

"Faithful is He who calls you, He will bring it to pass." 1 Thessalonians 5:24

# MOTIVATIONAL SPEAKING, AND PROFESSIONAL PACKAGING



rowing up in a foster home, June fell Gin love with the versatility of fashion accessories that liberated her from her circumstances and limited wardrobe. It raised her self-esteem and allowed her to fit in with her peers. With modest means, she learned creative self expression and fashion survival which opened many educational and career doors. As a former fashion model, June discovered and embraced her fashion style that was classic with a contemporary attitude. Over the years she has passed on some of her vital "tools of the trade" through Professional Packaging and Personal Branding Seminars, including The 4 P's of Professionalism, hands-on Fashion and Accessory Work-shops including Social and Professional Etiquette for women, teens and graduates.

### **FANFARE COMMENTS**

June is refreshing in her perspective and enthusiasm. Nothing seems to dampen her spirits. She is authentic in her faith and her confidence in God is contagious as she speaks. You will be blessed to hear her, and you will come away strengthened in your faith.

> Marilyn Heavilin, International Speaker, Author of *Roses in December*

June's messages sparkle with excitement and encouragement. She is a woman of grace, dignity and warmth.

**Lauren Littauer Briggs,**Speaker and Author of *The Art of Helping* 

June's professionalism, creativity and ability to think outside the box makes her top in her field. With her dynamic personality she quickly draws audiences into her presentations. She has exceptional marketing talents and the ability to look at the ordinary and seeing the extraordinary.

Linda Double,

Freelance Designer Former Manager of Special Sections, The Press-Enterprise

## MARKETING PARTNERSHIPS



Over the years June's business strategies, combined with wit and wisdom, have created many opportunities to pair-up and maximize unique partner strengths. This has resulted in long-term client relationships. Some of her programs included professional dress and career workshops for women and Southern California's first shopping center teen board with *Teen Magazine*. She was the first to train and include physically challenged teens and young adults in fashion shows and advertising. Her love for children was evidenced by establishing a children's theater for the performing arts in a shopping mall, and children's manners and etiquette classes.

In 1987, June founded the popular San Bernardino Symphony Debs, a one-of-a-kind high school music appreciation program that was later expanded to include the Red Tie Guys through the dedicated efforts of patrons Earleen and Donald Dudley. June has also coordinated and commentated annual fashion shows and professional workshops with many business, professional philanthropic organizations, including Cal-State University Marketing Department and School of Business, University of Redlands Town & Gown, National Charity League Ticktockers, The San Bernardino Symphony, Soroptimist International and many others.

### WRITING AND PUBLIC RELATIONS



June is working on a series of children's books that address medical and social issues under The Adventures of Malia and Violet Mouse named after her granddaughters. The first book, Grandma's Amazing Arm, published in 2015. Twice a cancer survivor, her personal focus is creating awareness for people with special needs under a campaign she calls "Out on a Limb." June's writing has appeared in a variety of media periodical publications. She has scripted interviews for radio and television for celebrities, business and non-profit clients. June is a contributing author to Making the Blue Plate Special, by Florence & Marita Littauer and Lauren Littauer Briggs.

## **CAREER CREDENTIALS AND HONORS**



June Durr has more than 35 years of marketing & public relations experience in the public and private sectors of Southern California, including niche marketing services for the motorsports, fashion and entertainment industries. June is a Cum Laude "Marketing Communications" graduate of the Fashion Institute of Design & Merchandising in Los Angeles, holds a Certificate of Marketing from

the International Council of Shopping Centers and is certified member of CLASS, Christian Leaders Authors Speaker Services. Recognitions include two Polaris Awards for marketing excellence from The Public Relations Society of America, Town & Gown Honoree, Woman of Distinction-The Business Press, Women Making a Difference-Los Angeles Business Journal, Cal-State University's Spirit of the Entrepreneur Award Finalist, and Economic Development Professional by the National Development Council.



#### KIDS SPECIAL PARTNERSHIP



"Our mission is to make a difference in the lives of children by teaching valuable life-choices."

### www.maryricehopkins.com

"I'm so thankful for people like June, who not only serves on my Kids Foundation Board of Directors, but through her life's adversities, forge a trail for people like me."

Mary Rice Hopkins, Award-winning Songwriter, Children's Recording artist. Director/writer "Puppets with a Heart" television series-TBNBroadcasting, Saturdays 8:30 am.

#### MORE FANFARE COMMENTS

June Durr has always exceeded our expectations on any filming projects that we have worked together. She is a great example of a true professional, displaying honesty and integrity. A wonderful representative for Jesus Christ in everything she does.

Sheri Davis,

Director, Inland Empire Film Commission

I've been privileged to work with June for many years. June's unbounded enthusiasm, creativity, dedication, hard work and wit are hallmarks of every project she undertakes. Her indomitable spirit in the face of tragic personal adversity continually serves as a shining example to everyone around her and enriches every life she touches. She leads by example, inspiration and humor.

#### Colin Strange,

Manager, Office of Business Development; Public Television Producer, Host



June and her husband, Ken live in Southern, California and are a former Marriage Encounter Presenting Team Couple. They have two children and two beautiful granddaughters, Malia June and Violet Marie.